

WELCOME TRAINERS!

SPONSORSHIP PACKET

2027 SEASON



Lobos Robos

From San Diego to the World Championships.

POKÉMON TCG
YOUTH TEAM

HOME TABLE
SAN DIEGO, CALIFORNIA

FOLLOW THE PACK
@LOBOS_ROBOS

We are a *pack*. And we play like wolves.

THE TEAM

Who we are	02
The 2026 season	03
Worlds	04
The pack	05
What the game teaches	06
The record	07
Community	08

SPONSORSHIP

What your brand gets	09
Your dollars at work	10
Season budget	11
Sponsorship levels	12
How to sponsor	13
Sponsorship form	14
Terms	15

Lobos Robos is an independent youth Pokémon TCG team from San Diego. We teach strategy, sportsmanship and leadership through competitive play, mentorship and community outreach.



Powered by the pack. *Programmed to win.*

Three players, and we are just getting started. In 2026 the pack went from local game stores to the World Championships. Families and local partners carried us there. In 2027, we go back.

Three players. One seat at *Worlds*.

Our 2026 season ended on the biggest stage in the game: the Pokémon World Championships in San Francisco.

Worlds	5	4	4
2026 WORLD CHAMPIONSHIPS	DAY TWO FINISHES AT REGIONALS	REGIONAL CHAMPIONSHIPS	LOCAL TITLES WON
315th	World Championships SAN FRANCISCO · 2026	<i>Dragoneye Duke</i>	
Top 8	Mérida Regional Championship MÉRIDA, MEXICO	<i>Dragoneye Duke</i>	
Top 16	Mérida Regional Championship MÉRIDA, MEXICO	<i>Super Trini</i>	
Day 2	Seattle Regional Championship SEATTLE, WASHINGTON	<i>Super Trini</i>	
Day 2	Los Angeles Regional Championship LOS ANGELES, CALIFORNIA	<i>Dark Flare Jake</i>	
Day 2	Season-opening Regional 2026 REGIONAL OPENER	<i>Dragoneye Duke</i>	
1st	Game Empire & Hyper Beam Cups DOUBLE WIN	<i>Super Trini</i>	
1st	TC's Rockets Cup LEAGUE CUP	<i>Dragoneye Duke</i>	
1st	Kraken Dice Challenge 4-0, UNDEFEATED	<i>Dark Flare Jake</i>	

We were *there*.

Dragoneye Duke earned his invite with a Day Two run and a Top 8 in Mérida, then took his seat with the best players in the world. The whole pack came to cheer.



Small squad. *Big dreams.*



ON THE STAGE AT REGIONALS

Three players, a Worlds run and a record that grows every season.

Behind them: coaches who guide gameplay and deck strategy, mentors who bring newer members up, and parents who fuel every step of the journey.

01

Dragoneye Duke

POSITION

Team Captain

2026 HIGHLIGHT

World Championships, San Francisco. Top 8 at the Mérida Regional.

DRAGONEYEDUKE.COM ↗

777

Super Trini

POSITION

Poké Guard

2026 HIGHLIGHT

Top 16 at the Mérida Regional. Day Two in Seattle. The Double Crown.

SUPERTRINI.US ↗

19

Dark Flare Jake

POSITION

Vice Captain

2026 HIGHLIGHT

Day Two at the Los Angeles Regional. 4–0 at Kraken Dice.

Every match is a *lesson*.



Every match sharpens math and probability. Every card builds reading and comprehension.

Every trade and strategy session builds communication, sportsmanship and critical thinking. We are raising problem-solvers, readers and strategists.

At the heart of Lobos Robos is a shared commitment: use this game to build real-world skills, forge lasting friendships and make every player part of something bigger.

Built season by *season.*

Before Worlds, the pack earned its way through Regionals, an International Championship and a run of local titles. All results in the Junior Division.

2025

Played North America International
Championships
NEW ORLEANS, LOUISIANA

Played Regional Championships
PORTLAND, OREGON

Played Regional Championships
SAN ANTONIO, TEXAS

Played Regional Championships
SACRAMENTO, CALIFORNIA

1st League Cup
SAN DIEGO, CALIFORNIA

1st League Cup
CHULA VISTA, CALIFORNIA

1st League Cup
SAN ANTONIO, TEXAS

1st League Challenge
TIGARD, OREGON

1st League Challenge
LA MESA, CALIFORNIA

2024

Played Regional Championships
LOS ANGELES, CALIFORNIA

1st League Cup
SAN DIEGO, CALIFORNIA

1st League Cup
SAN DIEGO, CALIFORNIA

1st League Challenge
CHULA VISTA, CALIFORNIA



The game grows *together.*



We build bridges with creators, shops, judges and communities, because the game should grow strong and grow together.

We show up at conventions, store events and community days. Our mission reaches past match points and prize cards: forge connections, light sparks and lift the next generation of Trainers.

Put your name beside the *next champions*.

Your logo at the table

On team jerseys, traveling banners and playmats, in front of players, judges and families at Regionals, Internationals and the events in between.

A team that travels

In 2026 the pack competed across California, Washington and Mexico, and finished the season at the World Championships in San Francisco.

Content with heart

Instagram and Facebook spotlights, video shout-outs from the players and behind-the-scenes travel logs your brand can share.

Goodwill you can stand behind

Your support funds mentorship, education and community outreach for young players.

“Official Sponsor of Lobos Robos”

Use the title in your own marketing all season long.



Every gift has a *job*.

Lobos Robos is 100% self-funded. Sponsorship is what turns a qualified player into a player at the table.

\$50	Snacks for a week of practice sessions
\$100	A gear pack: hats, wristbands and water bottles
\$300	Lunch for the team on a travel day
\$400	A season of jerseys, playmats and deck boxes
\$1,020	Every 2027 entry fee for all three players
\$3,000	One Regional trip: travel and lodging for the team
\$9,000	The trip to the North America International in Chicago

WHERE IT GOES

01	Tournament essentials	Sanctioned gear and accessories, onsite meals and supplies.
02	Travel and lodging	Flights, ground travel, hotels for multi-day events and travel insurance.
03	Competitive decks	Meta-relevant Standard cards, sleeves, deck boxes and upgrades between sets.
04	Training	Coaching, match review, prep events and simulated tournaments.
05	Equipment	Playmats, timers, tables and streaming gear for training and outreach.

What a season costs.

The 2027 season for three players, estimated.

CATEGORY	ITEM	APPROX. COST
Tournament entry	League Cups (4 × ~\$30 × 3 players)	\$360
	League Challenges (4 × ~\$15 × 3 players)	\$180
	Regional Championships (3 × ~\$40 × 3 players)	\$360
	North America International, Chicago (~\$40 × 3 players)	\$120
Travel & lodging	Regional trips (3 × ~\$3,000)	\$9,000
	International trip, Chicago	\$9,000
Meals	~\$50 per day × 3 players × 5 days × 4 trips	\$3,000
Team operations	Jerseys, playmats & deck boxes	\$400
	Practice supplies & league materials	\$200
Recognition	End-of-season celebration	\$300
Miscellaneous	Parking, extra cards	\$300

Season total \$23,220



STRETCH GOAL · IF INVITED

World Championships, Singapore

August 13–17, 2027. A separate travel fund of ~\$15,000 for three players and their parents.

THE 2027 ROAD

League Cups and Challenges in San Diego all season. Regional Championships. The North America International in Chicago, June 18–20. Then Worlds.

Become part of the *legacy*.

Mythical

\$10,000 · One available

- Presenting partner: “Lobos Robos presented by your brand” on the site, socials and the season’s posts
- Logo on the front of the team jersey
- A co-branded community event or store demo day
- Framed team jersey signed by every player
- *All Legendary benefits*

Legendary

\$7,500+

- Logo on the traveling banner at Regionals and the International Championship
- A demo day: the players teach your team or customers to play
- Custom video thank-you from the players
- *All Master benefits*

Master

\$5,000+

- Logo on the jersey sleeve for the season
- Name a Regional trip: “The [your brand] Regional run,” with travel-day posts and photos
- Tagged in every tournament post
- *All Elite benefits*

Elite

\$2,500+

- Logo printed on the team’s playmats
- Logo on our banner at local events and community days
- Invitation to the end-of-season celebration
- *All Supporter benefits*

Supporter

\$1,000+

- Logo and link on the Lobos Robos website
- A dedicated sponsor spotlight post on Instagram
- Thank-you bag of team merchandise
- *All Fan benefits*

Fan

\$500+

- Shout-out in an Instagram Story
- Signed team photo
- *All Trainer benefits*

Trainer

\$250+

- Your name on the Supporters wall at lobosrobos.com
- Handwritten thank-you card from the players

Join the pack in *four steps*.

- 01 Choose your level**
Pick a sponsorship level or a gift on the form. Any amount moves the team forward.
- 02 Send the form**
Return it to info@lobosrobos.com, or call (626) 716-8335 to talk it through.
- 03 Send your logo**
We issue your invoice. Your logo and URL arrive within 10 business days so we can put them to work.
- 04 Travel with the team**
Your name goes where the pack goes, all 2027 season.

In-kind support is welcome. Flights, hotel nights, meals, cards and gear go straight into the season.
Write to us and we will find the right fit.

PREMIUM PARTNER

UltraViolet Beauty

Marketing, web development and promotion.

TEAM PARTNER

The Best Clash

At the table with us all season.

EMAIL

info@lobosrobos.com

PHONE

(626) 716-8335

WEB

lobosrobos.com

INSTAGRAM

[@lobos_robos](https://www.instagram.com/lobos_robos)

SPONSORSHIP FORM

Join the *pack*.

SPONSOR LEVEL

☐	Mythical One available	\$10,000
☐	Legendary	\$7,500+
☐	Master	\$5,000+
☐	Elite	\$2,500+
☐	Supporter	\$1,000+
☐	Fan	\$500+
☐	Trainer	\$250+

OTHER WAYS TO GIVE

☐	Practice snacks Healthy snacks at weekly sessions	\$50
☐	Team gear packs Hats, wristbands and water bottles	\$100
☐	Tournament lunch A full lunch spread on travel days	\$300
☐	In-kind gift _____	
☐	Your idea _____	

TOTAL COMMITMENT _____

SPONSOR CONTACT

ORGANIZATION	_____
CONTACT NAME	_____
EMAIL	_____
MAILING ADDRESS	_____
SIGNATURE	_____
DATE	_____

Sponsorship *agreement.*

1. Sponsorship Agreement. This agreement between the Lobos Robos Team (“Team”) and _____ (“Sponsor”) is valid from the date it is fully executed through the end of the Lobos Robos 2027 tournament season.

2. Sponsor Marketing Use. During the term of this agreement, Sponsor may use the tagline “Official Sponsor of Lobos Robos” on its marketing materials.

3. Production Timeline. So that Team can fulfill all promotional benefits, Sponsor agrees to meet all Team submission deadlines:

- Trademark or logo, Sponsor URL, ad (if applicable) and banner display (if applicable) will be sent within 10 business days of the date this agreement is fully executed.
- All items will be submitted one month before the event or production deadline specified.

4. Sponsor Trademark Usage Agreement. Sponsor allows Team to use Sponsor’s trademark, logo and tagline solely to fulfill its obligations under the sponsorship packet and this agreement.

5. Sponsor Trademark Usage. Notwithstanding Section 4, Sponsor allows Team to use Sponsor’s trademark, logo, tagline and graphics on all promotional benefits, including but not limited to:

- The web banner on Lobos Robos team material, web pages and social media accounts
- Sponsor benefit items detailed in the sponsorship levels
- Any event promotional banner and signage

6. Web Reference. Sponsor may publish a hyperlink from Sponsor’s website to the Lobos Robos website and keep it active, functional and correct through the season and after, unless Team requests removal.

7. Payment. Full payment must accompany this application and agreement and be received by Team. Payment may also be made online by credit card. In-kind gifts are valued by agreement between Team and Sponsor. Failure to pay the full balance may result in cancellation. Payment details will be specified on the invoice issued when this agreement is executed.

8. Non-endorsement. Use of Sponsor’s name on Lobos Robos websites or mailing lists does not constitute Team’s endorsement of Sponsor’s services, products or programs, and Sponsor may not represent that Team endorses them.

9. Non-exclusivity. Apart from a single Mythical presenting partnership each season, Team does not award exclusive sponsorships or establish exclusive relationships with sponsors. Sponsor shall not imply that such a preferential relationship exists.

10. Limited Liability. If circumstances beyond Team’s commercially reasonable control prevent Team from fulfilling some or all of Sponsor’s promotional benefits, Sponsor holds Team and its volunteers harmless from all legal and financial liability beyond the fee paid for this sponsorship.

11. Force Majeure. Neither Team nor Sponsor is in default to the extent performance is delayed or prevented by any act of God, fire, natural disaster, accident, act of government or other cause beyond its commercially reasonable control.

12. Rejection. Team reserves the right to reject a potential sponsor for any reason.

13. Entire Agreement. This agreement and all attachments constitute the entire Sponsorship Agreement.

 SPONSOR CONTACT NAME

 SIGNATURE

 DATE

 TEAM ORGANIZER NAME

 SIGNATURE

 DATE